

Men of God: Religious pastors in the presidential campaign 2014 in El Salvador.

Luis Eduardo Aguilar Vásquez

Professor of the Department of Sociology and Political Science

Universidad Centroamericana "José Simeón Cañas". El Salvador

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The churches are the institutions that generate more confidence in El Salvador as the Institute of Public Opinion - IUDOP - 131 in its report "Evaluation Survey 2012." In this study 45.7 % of the population has confidence in the Catholic Church and the Protestant churches are the second most trusted institution with 35.9% (p 71). This scenario contrasts with the situation of political parties who only build trust by 6.7 % of the population and the legislature that has only 7 % support in terms of credibility.

This situation can lead to candidates for public office to use religious arguments, (as shown in the article "God strategy "in political speeches) . In this case, the aim is to analyze what religious leaders have something to say about politics. And note that your opinion is not limited to the religious sphere but these "men of God" also have something to say about politics and special elections. As seen in this small table compiled from twitter:

- **Archbishop of San Salvador** (09/16/2013): "Humility and love are essential characteristics for who rules"
- **Edgar Lopez Bertrand** (09/04/12): "Your vote should not be defined by surveys, you must measure your candidate early ..!"
- **Carlos Rivas Evangelical Pastor** (07/10/2013): "The pressure became all that before criticizing. Seems Saca, Flores, Sol, Cristiani, but more angry"
- **William Chamagua** (09/20/2013): "That's smear campaign against those who have not thought own and choose to kneel and serve no lies"

For instance, the Archbishop of San Salvador writes on his official twitter account about the basics that should guide the work of politicians, and to some extent these are the same values that guide the religious practices, such as humility and love . On the other hand, Edgar Lopez Beltran Jr. Pastor of Tabernacle Baptist Bible

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speaks of the vote ahead of presidential elections, but usually does so because it does not refer to a specific candidate, but refers to the qualities that candidate must have that if you want to be elected. Both in the case of Archbishop Beltrán Shepherd as show the importance for them of ethical and moral principles of the rulers and show no specific names or support candidates but profiles and features desired.

Some religious leaders like William Osmar Chamagua evangelical pastor talk about the values that politicians should follow. Similarly Carlos Rivas International Revival Tabernacle Pastor speaks of politicians and the values that repudiate even mentions specific names of politicians. In the analysis of the four leaders observed the criticism can be more specific and include the full names of the politicians who rejected (at least in one case), while support for the candidates do not appear explicitly by no religious leader, therefore, it seems that religious leaders do not have much confidence in candidates for public office, but if you have something to say about the election process that we are living and the current rulers. Some questions then would be: What will be the role of religious leaders in this election campaign to the 2014 elections? What will be the influence of these leaders when voting induce especially in a society that mistrusts politicians?

References:

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